



L.E.A.R.N. 2028 Strategic Plan Overview

**Strengthening Impact and Expanding Reach to
Bridge the Research to Practice Gap**

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01



2025 Focus: Growth

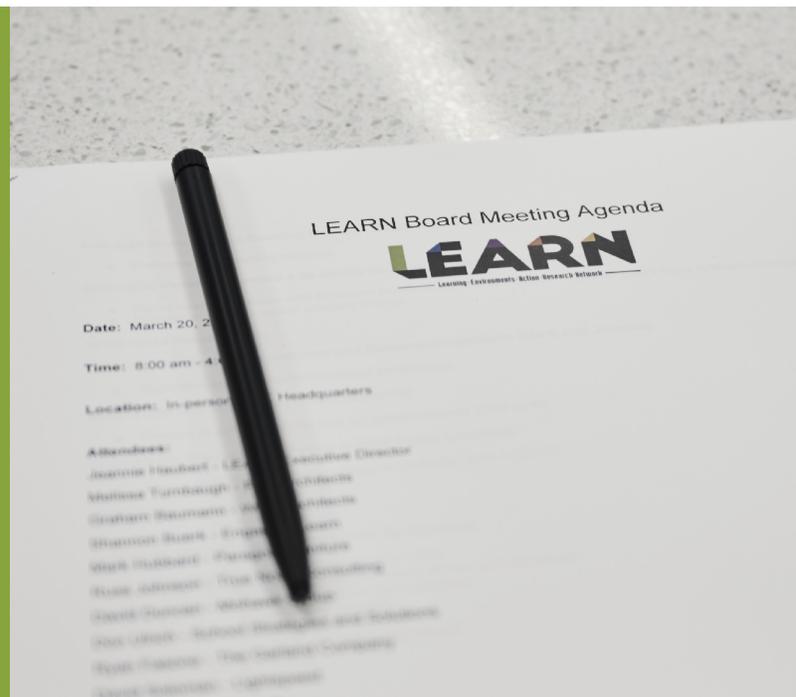


In 2025, L.E.A.R.N. embarks on a pivotal journey to strengthen its foundation and prime for expansive growth. As the landscape of education evolves, our focus centers on cultivating a resilient organizational culture, enhancing member engagement, and reinforcing financial sustainability to support innovative, research-driven solutions that impact learning environments nationwide.

Our strategy uses continuous feedback, dedicated volunteers, and strategic partnerships to build shared community ownership. With improved communication and targeted outreach, we aim to strengthen member and stakeholder ties. We will boost visibility via enhanced digital platforms and key education events, while diversifying funding for long-term stability.

2025 Plans

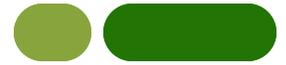
Our initiatives focus on Community, Communication, Visibility, and Sustainability. We aim to boost board and volunteer engagement, improve member updates and data collection, enhance our web and social media presence, and diversify funding.



02



2026 Focus: Impact



Community & Symposium

In 2026, L.E.A.R.N. will expand its impact by launching a symposium that offers deep dives into actionable research along with scholarship opportunities to support the full participation of district leaders.



Symposium Impact: Targeted events and new resources grows district leader membership.

Enhanced Communication

We will actively promote new research to action (R2A) partnership opportunities on our website and other communications. These efforts will strengthen collaboration and foster innovative projects.



Visibility: Conference participation & panels grow L.E.A.R.N.'s network by 50%.



Partnership Outreach: Collaborative projects grow sustaining memberships by 30%.

03

2027 Focus: Reach



Expanding Region by Region

In 2027, L.E.A.R.N. aims to engage new university research partners, guide successful collaborations, and launch innovative projects that turn research into action enhancing learning environments. This will continue to amplify our impact and extend our reach from coast to coast.



01

Community: Connect university-district partners and guide impactful new projects.

02

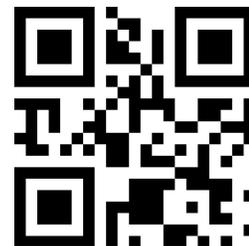
Communication: Keep close ties with supporters and regular check-ins with research partners.

03

Visibility: From our start in the Southwest and West, we will grow our presence into the Southeast and host a symposium in this region.



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04

Future



By mid-2028, L.E.A.R.N. will begin the evaluation and continuous improvement cycle anew. This includes adding new research advisory board members for fresh views, conducting member surveys for feedback, evaluating key metrics, and boosting visibility in new regions. We'll assess and report annually on progress keeping stakeholders looped in along the way

Thanks

We thank our members, partners, and stakeholders for their vital role in guiding the 2028 strategic plan. Your support will L.E.A.R.N.'s impact and grow our ability to better serve district leaders as they face increasingly complex educational challenges. We welcome your ongoing collaboration for a strong future.